



Ottawa Safe
Communities Network
Le Réseau pour des collectivités
sécuritaires d'Ottawa



Press Release
October 3, 2003

Ottawa Safe Communities Network (OSCN) Expands Corporate Partnership with Magic Lantern Group (MLG)

"This partnership will meet three goals set out in the OSCN business plan; it provides for the expansion of our corporate network, it allows OSCN to provide a resource to the community on issues that affect community health and safety, and finally, it allows OSCN to continue to raise funds."

Ottawa, Ontario, - September 25, 2003 – Ottawa Safe Communities Network, a registered not-for-profit injury prevention and awareness group dedicated to reducing injuries and making Ottawa the safest city in Canada to live, learn, work and play; today announced the expansion of the Network by partnering with Magic Lantern Group, Inc. (AMEX:GML), a leading North American distributor of educational content and e-learning delivery with licensing operations in Canada and the U.S.

The Ottawa Safe Communities Network partnership with the Magic Lantern Group is an example of the strong relationship between private industry and health and safety efforts in our community. Ottawa Safe Communities Network and our network of business, community and government agency partners are committed to injury prevention through awareness and education.

This new relationship with Magic Lantern Group will allow Ottawa Safe Communities Network to accomplish three things. The expansion of our network within the business community is vital to injury prevention efforts in both the workplace, and the community. Secondly, Part of the mandate of the Ottawa Safe Communities Network is to offer resources to the community and business that focus on increasing the awareness of safety and prevention of injuries. This new partnership allows Ottawa Safe Communities Network to expand these resources. Community groups, schools, family resource centres, safety awareness groups, and the business community now have a local source for video and on line materials that they can offer. And finally, this opportunity is a tremendous boost to our efforts to increase funding to continue and expand programs and services in the area of injury prevention and awareness. Programs such as the Passport to Safety and our Community Safety and Awareness efforts will benefit greatly from the funds that sales of these videos bring in.

About Ottawa Safe Communities Network.

The Ottawa Safe Communities Network is an incorporated not-for-profit organization that is dedicated to reducing injuries and making Ottawa the safest city in the country to live, learn, work and play. We believe that all injuries are predictable and preventable and we work in partnership to improve the lives of people throughout our community. We do this by providing a forum for people to come together; we create a supportive environment amongst governments, business and community leaders and groups that are committed to community and workplace health and safety. The Ottawa Safe Communities Network works hard to enhance existing programs and resources through this networking and forming partnerships that are beneficial to all.

About Magic Lantern Group, Inc.

Magic Lantern Group, Inc. (AMEX: GML) is a leading North American distributor with licensing operations in several markets. Through its learning video and technology business, the company serves more than 9,500 schools & libraries throughout Canada. In addition to distributing more than 40,000 school curriculum-relevant titles from over 300 world-renowned producers including Disney, Schlessinger Media, Annenberg/CPB & Dorling Kindersley, Magic Lantern has developed Magic Lantern InSite, a proprietary solution for delivering learning video content via the Internet. For more information, please visit www.magiclanterngroup.com.

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